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BETTER PLANTS

God's first gift to man was a Beautiful Garden



VOLUME II

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Eighty-five Years with My Peonies

By Mrs. Sarah A. Pleas

Altho my yesterdays have made me what I am today, it may be I had not thought to live to see the joy that last has come to me.

I am greatly pleased, surprised and complimented on being requested to collate memories of the Queens of my garden.

My earliest recollection of mother's garden is great clumps of big red peonies, and the old double white both growing each side of the gate, during my girlhood. I had not known there were other kinds until I visited the nursery with my husband in 1862 for fruit trees.

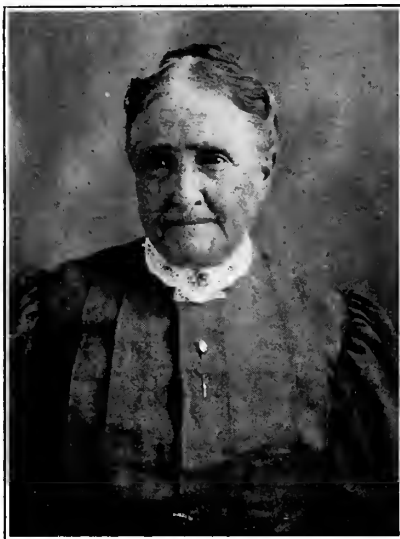
Ours was a country vegetable garden, 50 by 50 feet, with a 5-foot walk thru the center, and a 3-foot bed each side for annuals, perennials and small shrubs. The peonies were all planted in these beds, where sooner or later we grew to perfection every desirable hardy plant that the florists, the forest, and friends could tempt us with, converting this late barren meadow into a veritable little paradise of birds and butterflies, fruits and flowers, such as Mother Eve never dreamed of—nor had she any great double red, white and pink peonies.

Before the days of the automobile, there was no place within reach which offered greater allurements for picnic parties than our little woodland and the 100 by 300 foot lawn (mind not even you had prior to 1900 the attractions you offer today). The teacher of botany brought her class often each summer. Having all kinds of fruits, berries and loads of grapes, and always a guest of honor, I furnished hot or cold drinks and ice cream, so that "the wonderful weeks when the Peonies bloom" were annually looked forward to as the event of the year.

The Queen, Kelway's early, single, clustered, snow white, without hybridizing, is the royal mother of all the 1,200 Pleas Peonies. Here is included every type, color and tint, in single, semi-double, crown and little Japs, to full double, with Elwood Pleas, Jubilee and a few others as first prize winners; then there are a full score, equally double and pretty, with more than 100 named kinds, any of them so beautiful that a flower lover not surfeited with better kinds, would rejoice having. I have great faith in heredity, believing that seeds of The Queen, if not hybridized, will do equally well again.

I am often asked, "Which among all these do you like best, where all are so pretty, and so many so nearly alike?" It is no longer a secret that my favorite "Elwood Pleas" is called by the name I loved best, because of its dainty shell-pink blooms, its superb form, its annual uniform crop of clustered blooms.

Some writer criticizes our naming peonies for members of our family,



If you have never seen a bloom of The Peony Pleas "Jubilee," there is yet a lot of peony joy in store for you. If you have seen the bloom, you must have been captivated by it and you probably have heard of the originator—a woman who can recall the peonies of "Covered Wagon Days," and who is still actively engaged in peony hybridization. Here is an article by Mrs. Pleas herself, prepared with a hand that is stiff and cramped with age, but from a heart overflowing with the enthusiasm so general among lovers of the hardy garden.

maintaining that "it is equivalent to throwing bouquets at one's self." I reply, this man either has no wife and children that are dearer than his life, or he has never grown a few hundred or thousand peonies thru their tender infancy, transplanting and cultivating for six or eight additional years until they become prize winners, or he would instinctively and just as surely name some of his best for his dear ones, as he will leave them by will, his estates and bank accounts.

Among the sweet memories of the dear old home are the festival picnic parties on the shaded lawn, and the moonlight garden parties with peonies blooming, songbirds nesting in each vine, bush and tree, and the young folks dancing upon my garden ways, while Mr. Katydid sits in the branches of a tree fiddling his gayest garden lyric for the young folks' jubilee, calling loud and oft repeating "Katy, Katy, Katydid, Kat-i-e-e-e-e."

We learn as much by our mistakes as by successes. Having planted seeds much too thickly, I've been thinning and re-planting ever since, to be able to secure

good blooms; labeling each as it bloomed with a number in the row, its color and temporary name, subject to one more appropriate. All this has been recorded in a little book until full, extending from five to seven years. No one book contained one-half the names.

The garden is my priest, pulpit and shrine. Many of the happiest days of my life have been spent here. Nowhere do I feel so near my Maker as when alone here, seeing and contemplating what He has done and is still doing for me. I believe He is as near me here as He ever will be. I hear His voice in the whispering trees, I see His smiles in my bright peonies. This was the kindergarten where my children took first lessons in birds, botany, horticulture and entomology, where Elwood Pleas and I have spent many of the happiest days of our eventful lives, with the children in many childish pranks.

"There is nothing so sweet in the old-fashioned home

As the wonderful week when the Peonies bloom."

An Appeal to My Queen Peony

It was in the gladsome Springtime,
My little world was all sunshine,
On this my golden Wedding Day,
My natal anniversary,
When this glorious white Peony
First opened its grand blooms for me;
Since it came on this festal day,
I called it my Jubilee.

Dear Jubilee, Sweet Jubilee,
Thou art my grandest Peony;
The Peony world at their Show,
Paid highest honor to your bloom;
I would that you now have a court
Of royal blood, where you may sport
The daughters of Kelway's White Queen,
Whose grace and fragrance shall win
fame.—SARAH A. PLEAS.



Residence of Mrs. W. A. Erdman, Stroudsburg, Penna. Peonies, Boltonia, Phlox, Iris, Lilies, and Shrubs.



Farr's Iris in the garden of Mr. Joe Zuart, Des Moines, Iowa

ANNOUNCING A CHANGE OF LOCATION AND A GENERAL MOVING SALE

I do not see how anyone who has a few square feet of vacant ground space, and a few spare dollars, can afford to miss the opportunities offered in this issue of **BETTER PLANTS**. You may be hardened to mercantile sales, to moving sales, to fire sales, etc. You cannot be hardened to, nor doubtful of, a nursery moving sale, because such an event occurs very seldom and then less than once in a generation.

You may have heard rumors and may have read about our change of location. I am now ready to announce details.

By 1926 we will be located on the William Penn Highway, 12 miles west of Reading. Our present location is within Wyomissing and Reading limits. The overhead has been increasing accordingly, and, apart from fertile soil, the location is diminishingly desirable.

Persons who have visited the nursery, know that the farms and office are sadly isolated from the traffic arteries. This location was almost ideal when the business was small and before the days of the automobile. Now, both the growth of the business and the increasing number of callers, make a change in location almost imperative.

Anyone who is familiar with the Wyomissing location will agree with me that thousands of people will see the new nursery to where a dozen now see the present one. Eighty per cent of Berks County autoists are not familiar with the present location.

Sentiment and History

In former catalogs you have read many articles about Beautiful Wyomissing and my Dream Garden. Beautiful Wyomissing is becoming more beautiful each year, and the Dream Garden will ere long be the

attraction center of one of the finest municipal parks in the country.

The new place has not only the appeal of sentiment and beauty, but also that of history. It is known as the Conrad Weiser homestead, and is one of the oldest homesteads in Berks County. The original deed for the property was issued to Conrad Weiser by the Penn brothers, founders of Philadelphia.

Conrad Weiser is regarded as the George Washington of Berks County. His relations to and control of the Indians advanced the settlement and development of Berks County and Reading a great many years. His activities in military, political and financial affairs made him easily the most prominent man in early Berks County history.

Both Conrad Weiser's grave and the original dwelling are located on the farm. The local historic societies and associations are planning for a Memorial Park on the premises and by cooperation this will no doubt be my new Dream Garden.

What a treat there will be for motorists in years to come. A historic spot devoted to one of the country's pioneers; a beautifully planted collection of the world's better hardy plants, and a hardy plant nursery operating under the most modern and scientific methods and policies.

How the Moving Helps Customers

You may be interested in the activities associated with the moving of a nursery. A worthwhile nursery has already been established on the new farm. 75,000 peonies, thousands of evergreens, shrubs and shade trees have been lined out since August, 1923. All of this material was comparatively small or young when planted, and is reserved for 1926 sales. Material of rapid growth will be planted

on the Weiser farm later, and just in time for it to be of good quality by 1926.

In short, our procedure is to start the young plants on the new farm, and sell all the salable material from the Wyomissing nursery, thereby eliminating the bulk of actual moving.

Do you now see how our customers can help us to move without extra effort on their part and be well paid for so doing?

In this issue of **BETTER PLANTS** is probably the biggest opportunity. Other and lesser sales will be announced later.

PEONY ARISTOCRATS AT CUT PRICES

(Offer expires October 1, 1924)

1. It is not necessary to impress the value of these bargains on peony fans. Beginners are invited to investigate thoroughly.

2. All of the varieties included have held firm to price for many years. Ninety per cent of them will do so for years to come.

3. Note that none of these Peonies are rated under 8.0.

4. At sale prices, we cannot ship on open account. *Cash must accompany order.* Refund will be made if the roots (3 to 5 eye, strong, standard divisions) do not more than please you.

Rating	Variety	Catalog price	Sale price
8.9	Enchantresse	\$7 50	\$5 00
8.1	Evangeline	5 00	3 50
8.8	Karl Rosenfield	3 00	2 00
8.9	Georgiana Shaylor	10 00	7 50
9.0	La France	10 00	7 50
9.0	La Lorraine	10 00	7 50
8.4	Lamartine	7 50	5 00
8.9	Marie Crousse	4 00	3 00
9.0	Milton Hill	4 00	3 00
9.4	Mme. Jules Dessert	6 00	4 00
8.4	Mme. Guyot	5 00	3 50
8.6	Primevere	5 00	3 50
9.0	Sarah Bernhardt	5 00	3 50
9.3	Walter Faxon	7 50	5 00

Orders will be booked and filled in the sequence received, and acceptance is subject to supply being unsold when the order arrives. Act promptly.

ENGLISH IRIS AT CUT PRICES

What is said elsewhere pertaining to the Aristocrat Peony bargain also applies to this list of newer iris of English introduction.

1. Cash must accompany orders.

2. Orders must amount to at least \$5.

Variety	Catalog price	Sale price
Assyrian, deep violet	\$10 00	\$7 00
Blue Lagoon	3 00	2 00
Camelot, white and violet	2 00	1 25
Caporal, reddish violet	7 50	5 00
Colonel Candelot, copper	2 00	1 25
Crusader, violet-blue	2 00	1 25
Dimitry, white	5 00	3 50
Dusky Maid, buff and mauve	4 00	3 00
Glitter, yellow and brown	2 50	1 75
Ivanhoe, lavender-violet	2 50	1 75
Kashmir White	2 50	1 75
Mrs. Tinley, violet-blue	5 00	3 50
Roseway, red-pink	2 00	1 25
Shalimar, blue and purple	2 00	1 25
Yvonne Pelletier, sky-blue	3 00	2 00

PERENNIAL MOVING SALE

Will you not help to move these thousand lots of husky, field-grown perennials? Move them to your garden and be paid for doing so. Here is the offer:

FREE PLANTS WITH EACH ORDER

For every \$3 worth of plants ordered in lots of Five or more, you may select Five additional plants of *any one variety* which will be included in your shipment without cost to you.

- 5 or more plants of one variety at 20 cts. each.
- 25 or more plants of one variety at 15 cts. each.

Conditions

1. Less than 5 plants of one variety cannot be included in this offer.
2. The selections must be confined to this list.
3. Cash must accompany order.

Cut-Flower Plants

Anthemis tinctoria
Achillea, Cerise Queen
Achillea, Perry's White
Centaurea macrocephala
Pyrethrum hybridum
Chrysanthemum, Burbank's Alaska
Chrysanthemum semi-plena
Coreopsis lanceolata
Delphinium chinensis, blue
Gaillardia grandiflora
Heliopsis Pitcheriana
Lobelia cardinalis
Lychnis viscaria splendens
Monarda, Cambridge Scarlet
Pentstemon barbatus torreyi
Pentstemon lævigatus digitalis
Physostegia virginiana alba
Veronica
Sweet William
Physalis Franchetii

Rockery Plants

Aquilegia canadensis
Aquilegia, L-sp'd Hybrids
Aubretia, hybrids
Cerastium tomentosum
Dianthus deltoides
Forget-me-nots
Funkia gigantea
Funkia elatior
Funkia Sieboldiana
Primula, hybrids
Phlox divaricata
Centaurea dealbata
Sempervivum glaucum
Sempervivum globiferum
Sempervivum tectorum
Sedum album
Sedum asiaticum
Sedum ibericum
Sedum Stahli
Sedum spectabilis
Sedum spectabilis, brilliant
Yucca

Perennials for Naturalizing

Aquilegia, L-sp'd Hybrids
Boltonia asteroides
Achillea, Perry's White
Heliopsis Pitcheriana
Helianthus, Wolley Dod
Helianthus rigidus
Helianthus atrorubens
Hemerocallis
Rudbeckia, Golden Glow
Autumn Sun, Rays of Gold
Ranunculus, Dbl. Buttercup
Hardy Asters

Miscellaneous Perennials

Anchusa, Opal
Centaurea montana
Chelone Lyonii
Delphinium bellamosum
D. chinensis, blue; white
Digitalis grandiflora
Eryngium amethystinum
Heuchera sanguinea alba



Mrs. N. B. Barton, Barrington, R. I., says: "My garden is beautiful with your plants. They are thoroughly dependable."

September Moving Sale of Farr's Superb Peonies

Odd Varieties and Novelties at a Half and a Quarter of Former Prices

You can afford to have my odd varieties and novelties in your garden even at full price, but I cannot afford to keep them, move them and handle them at double that price. Therefore, the time is here for a lot of *mutually ideal business transactions*.

I have selected a number of varieties which are to be closed out, not because they are poor but because I still have so many "best varieties" which by themselves are quite a moving problem.

The plants are worth much more than the sale price to you; they are not worth more to me. It is for you to decide whether some of them shall grace your garden or whether I shall scrap them.

Here is a list of Peonies which I will dispose of at little more than the actual digging and shipping cost.

- (a) 1 root for half the latest catalog price.
- (b) 3 roots of one variety for the latest catalog price of one.
- (c) 10 or more roots of the same variety at 20 cts. each, regardless of the catalog price.
- (d) 1 root each of the 60 varieties for \$20.
- (e) 10 roots each of the 60 varieties (600 plants) for \$100.

For cut-flower purposes, at these prices, be roots will pay for themselves the second

year, and will be increasingly valuable. For mass display, no better buy has been offered for ten years.

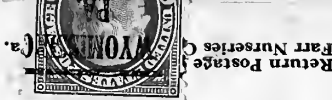
L denotes Late, M denotes Midseason, E denotes Early.

The prices quoted are from our latest catalogue. You may deduct one-half during our Moving Sale.

Achille, pink-white. L.	\$0 75
Admiral Dewey, crimson. M.	2 00
Amazone, creamy white. M.	2 00
Armandine Mechin, violet-crimson. M.	1 00
Arethusa, pink. M.	1 00
Arsene Meuret, violet-rose. M.	50
Beaute Francaise, lilac-rose. M.	50
Carnea Triumphant, amber-white. M.	50
Charity, white. E.	1 50
Charles Toche, violet-rose. E.	75
Christabel, flesh. E.	75
Clara Barton, white. E.	1 00
Clementine Gillot, pink. E.	1 50
Commodore Dewey, crimson. E.	75
Comte de Paris, violet-rose. M.	50
Coupe de Hebe, flesh. M.	50
Curiosity, violet-red. M.	75
Decaisne, rose-carmine. E.	75
Dr. Bretonneau, lilac-rose. E.	50
Duc de Cazes, dark pink. E.	75
Etienne Mechin, carmine-violet. M.	1 00

Excelsior, violet-purple. E.	\$1 00
Formosa Alba, white. M.	35
Fulgida, red. E.	50
General Botha, dark pink. E.	75
General Cavaignac, violet-rose. L.	1 00
General Grant, solferino-red. M.	75
General Wolfe, light pink. E.	75
Gloire de Douai, purplish scarlet. M.	75
Judge Dillon, dark pink. E.	1 00
Lady Mayoress, white. L.	2 50
Lady Somerset, pink. E.	1 00
Langport Queen, red. E.	1 00
Liberty, light red. M.	1 00
Louise Renault, pink. E.	50
Louis Van Houtte, lilac-rose. L.	60
Lucretia, light pink. E.	75
Marmontel, violet-rose. L.	1 50
Mary Pleas, pink. E.	1 00
Mlle. Juliette Dessert, crimson. E.	1 00
Mme. Chaumy, lilac-rose. M.	50
Mme. Coste, hydrangea-pink. E.	50
Mme. de Covin, white, shaded pink. M.	50
Noemie, white. E.	75
Phrynee, cream-white. M.	1 00
Portia, white. E.	1 50
Pottsi Nana, red. E.	2 00
Prolifera Tricolor, yellow, red, white. M.	75
Quaker Lady, flesh. E.	75
Queen Victoria, cream-white. M.	75
Reine d'Amour, light pink. M.	1 50
Sappho, mauve. M.	1 50
Sir Thomas Lipton, rose-crimson. E.	1 00
Souv. de l'Exp. de Bordeaux, violet-red. E.	1 00
Tessa, light rose. E.	1 00
Victoire d'Alma, carmine-rose. L.	75
Victor Lemoine, crimson. M.	50
Virgo Maria, white. E.	75
Viscountess de Forceville, pink. E.	75
Volcan, red. M.	2 50

These Peonies are the usual and standard 3 to 5 eye divisions, and, under normal conditions, should bloom next spring. Guaranteed true to name and description.



Maryland
Shelburne
Mr. H. Allen

BETTER PLANTS—SEPT.-OCT., 1924
A Magazine Devoted to the Hardy Garden

A TEN-YEAR PROCESS
In the background of a great many consistently and painstakingly attended to details.
Responsible for the planned and skillful development of our Hybrid Aquilegias and Delphiniums are some of those lifetime employees who stabilize industry and on whom business depends for its success. For ten years, while Aquilegias and delphiniums bloomed, Mr. Farr and the same Farr employees have selected and labeled the best and choicest blooms. As the seed pods dry and open, the labeled pods are carefully collected and stored until the next spring when the seed is sown in coldframes.
Each year the strain of seedling Aquilegias and Delphiniums improves. In fact one may almost think that some fanciful stage beyond perfection has been achieved. There is a wonderful range of colors, and a wonderful and beautiful combination of colors.
The Aquilegias show all imaginable contrasts of red, blue, pink, lavender, purple, yellow, white, and violet. Every

4

BETTER PLANTS

FRENCH LILACS

Moving Sale Collections

Because the supply of French Hybrid Lilacs is limited, I cannot offer a list of named varieties. However, if the selection is left to me you will receive plants at a bargain never equaled in the brief history of French Lilacs. You will also receive the benefit of my selection from over 200 varieties.

Bargain Lilac Collections of Choice Named Varieties

For \$5 I will furnish **three French Lilacs** in 3 varieties, my selection.

For \$10 I will furnish **seven French Lilacs** in 7 varieties, my selection.

For \$20 I will furnish **fifteen French Lilacs** in 15 varieties, my selection.

The average price of Lilacs listed in my catalog is over \$2.50—Do not be surprised if you receive \$8 worth of Lilacs for \$5, or \$15 worth for \$10.

Please do not ask me to include certain varieties unless you are willing to pay full catalog price.

Guarantee: (1) When you receive your plants check the prices in my catalog. If the total price of the plants does not exceed the price by at least 10 per cent you can keep the plants and I will refund your money.

(2) If you are not pleased when the plants (or they need some time after transplanting), write me and tell me why. You can keep the plants and I will refund your money. I would not make this offer unless I were sure of my plants—would I?

The above is a timely "repeat" of the popular offer made in September, 1923, BETTER PLANTS. None of the varieties used last year will be included in the 1924 collections.

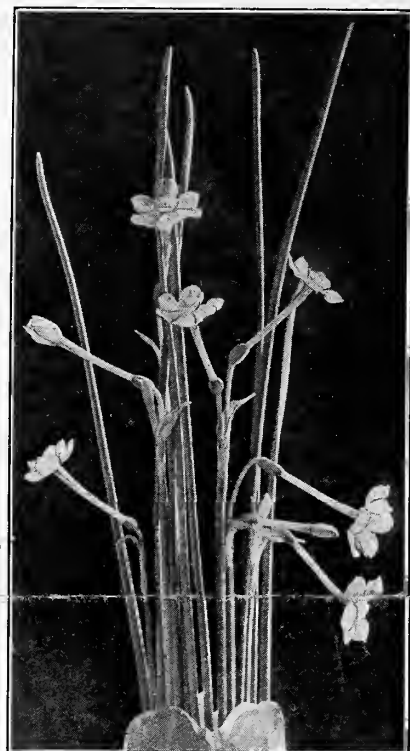
BERTRAND H. FARR—Wyomissing Nurseries Co.
1250 GARFIELD AVENUE, WYOMISSING, PENNA.

A TEN-YEAR PROCESS, continued
color excepting green seems to be present, and that is found in the stems and foliage. The long-spurred Aquilegias, which someone has called the "Dancing Fairy Flowers" are thoroughbred descendants of the old-fashioned Columbine. For many years we have been breeding and growing plants from seed obtained from European and American hybridizers, including Mrs. Scott Elliott, Blackmore, and Langdon.

More than a decade ago we began our experiments with Delphiniums and have been eminently successful. It is not at all

uncommon to find in our fields plants with five blooming stems, and we have found plants with as many as twelve blooming stems. Some of these are 30 inches tall, with the blooms covering fully one-third the total height. Freedom of flower, and blooming season extending from June to September, are marked characteristics of the Farr strain of Delphiniums.

For this special fall moving sale we have several thousand two-year field-grown clumps of Aquilegias and Delphiniums which we will sell at a price fully as low as that paid for frame or potted plants. If



One More Month for Holland Bulb Orders
Don't postpone any longer. This Jonquil illustration is shown because sometimes customers confuse them with Daffodils

these field-grown clumps are set in fall they should bloom next summer. Set them at least 18 inches apart.

Hybrid Aquilegias. Mixed colors. 35c. each, \$3 for 10, \$20 per 100.

Hybrid Delphiniums. Mixed colors. 35 cts. each, \$3 for 10, \$20 per 100.

Delphinium Chinensis. Blue. 30 cts. each, \$2 for 10, \$15 per 100.

Delphinium Chinensis. White. 30 cts. each, \$2 for 10, \$15 per 100.